

LOGO GROVE



WE TURN **IDEAS INTO** **IMPACT** IN AN **EVER-EVOLVING**
DIGITAL LANDSCAPE



FOUNDED IN
2023



CLIENTS
50+



PROJECTS
250+



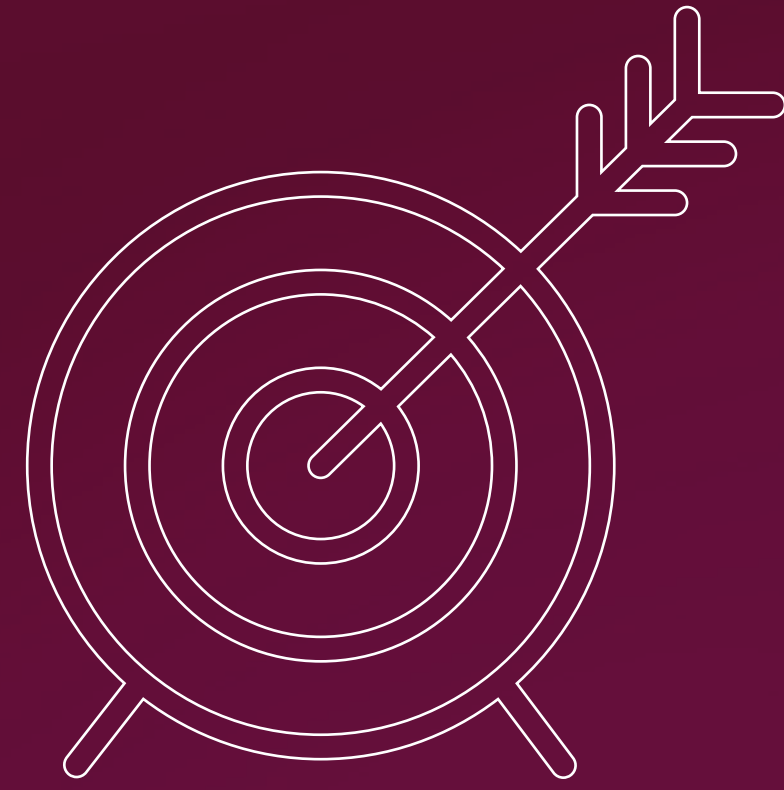
INDUSTRIES
10+



COUNTRIES
5+

OUR PURPOSE

To deliver innovative digital solutions
that create value and lasting impact.



Our Story

Since our debut in 2023, we haven't just created designs; we've elevated brands through bold ideas, clean design, and deep insight. From logos to full visual systems, we give your business the image it deserves. We're not just designers; we're your growth partners.

Through hundreds of projects across dozens of industries, we've learned, refined our approach, and discovered what truly works. Every experience has shaped how we craft brands that don't just exist but remain unforgettable.

For us, design has always been more than visuals. It's about building trust, attracting attention, and creating impact that goes beyond the surface while turning interest into sales.

OUR POSITIONING

SETTING STANDARDS



**EXPERTISE
IN THE FIELD**

01



**INTEGRATED
DIGITAL SERVICES**

02



**DATA-DRIVEN
FRAMEWORK**

03



**USER-CENTERED
APPROACH**

04



**AGILE
METHODOLOGY**

05

OUR SERVICES

WEB DESIGN & DEVELOPMENT

We design and develop fast, responsive, and conversion-focused websites tailored to your business goals.

DIGITAL & CONTENT MARKETING

We create marketing campaigns and content to build brand presence and engagement. Our services include campaign execution, content creation, and growth across digital platforms.

SEARCH ENGINE OPTIMIZATION (SEO)

We improve your website's visibility on search engines to attract consistent, high-quality organic traffic.

PAY-PER-CLICK ADVERTISING (PPC)

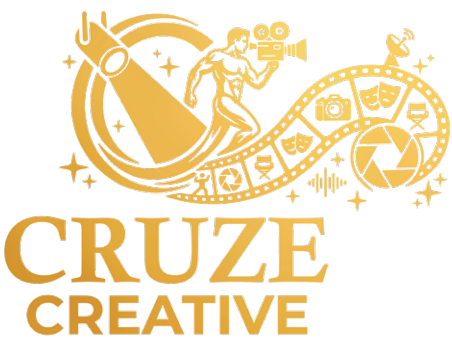
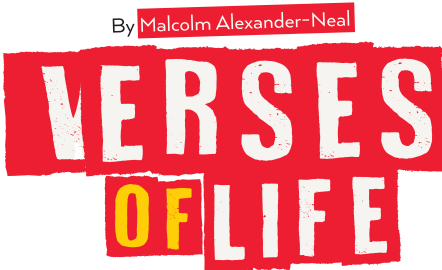
We manage high-converting ad campaigns that maximize ROI through precise targeting and optimization.

AI CHATBOT

Chatbot solutions provide customer support and quick responses. They help handle inquiries, capture leads, and improve communication.



OUR CLIENTS



BRAND NAME

VERSES OF LIFE

PROJECT

Author Website, Book Cover Design, Social Media Marketing & Paid Advertising

MARKET

USA / Global Readers

OBJECTIVE

Malcolm Alexander-Neal needed a stronger digital presence to promote his poetry book, Verses of Life: Through Chapters of Love, and connect with readers worldwide.

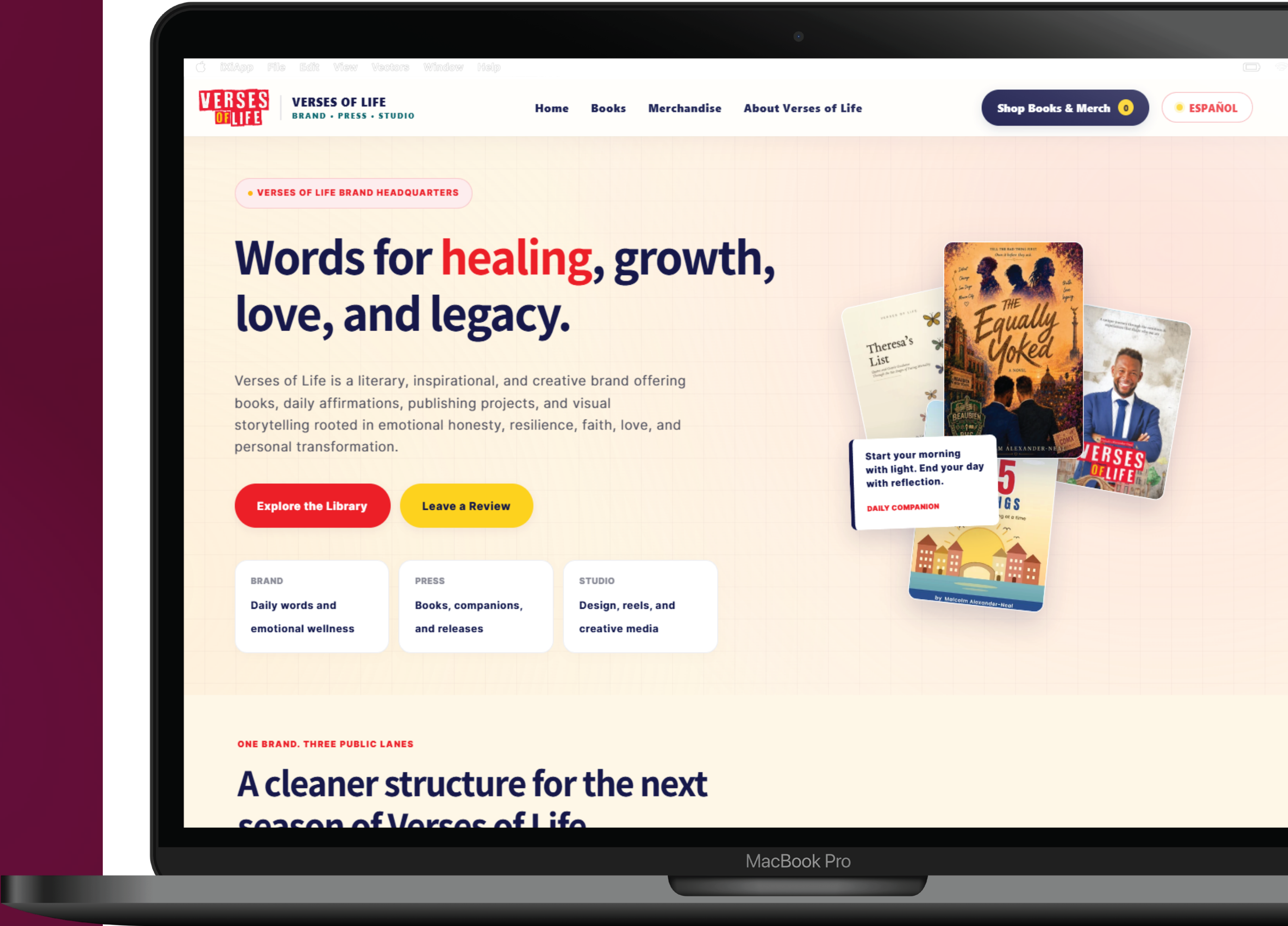
We developed a focused digital marketing strategy combining social media content, branded creative assets, audience engagement, and paid advertising campaigns. The aim was to increase book awareness, drive traffic to the author’s website, and establish Malcolm as a recognizable voice in contemporary poetry.

Services Provided

- Social media strategy & content planning
- Poetry excerpts and author-led storytelling
- Paid advertising campaigns
- Audience targeting and campaign optimization
- Website traffic and book promotion
- Branded social media creatives
- Audience engagement

Result

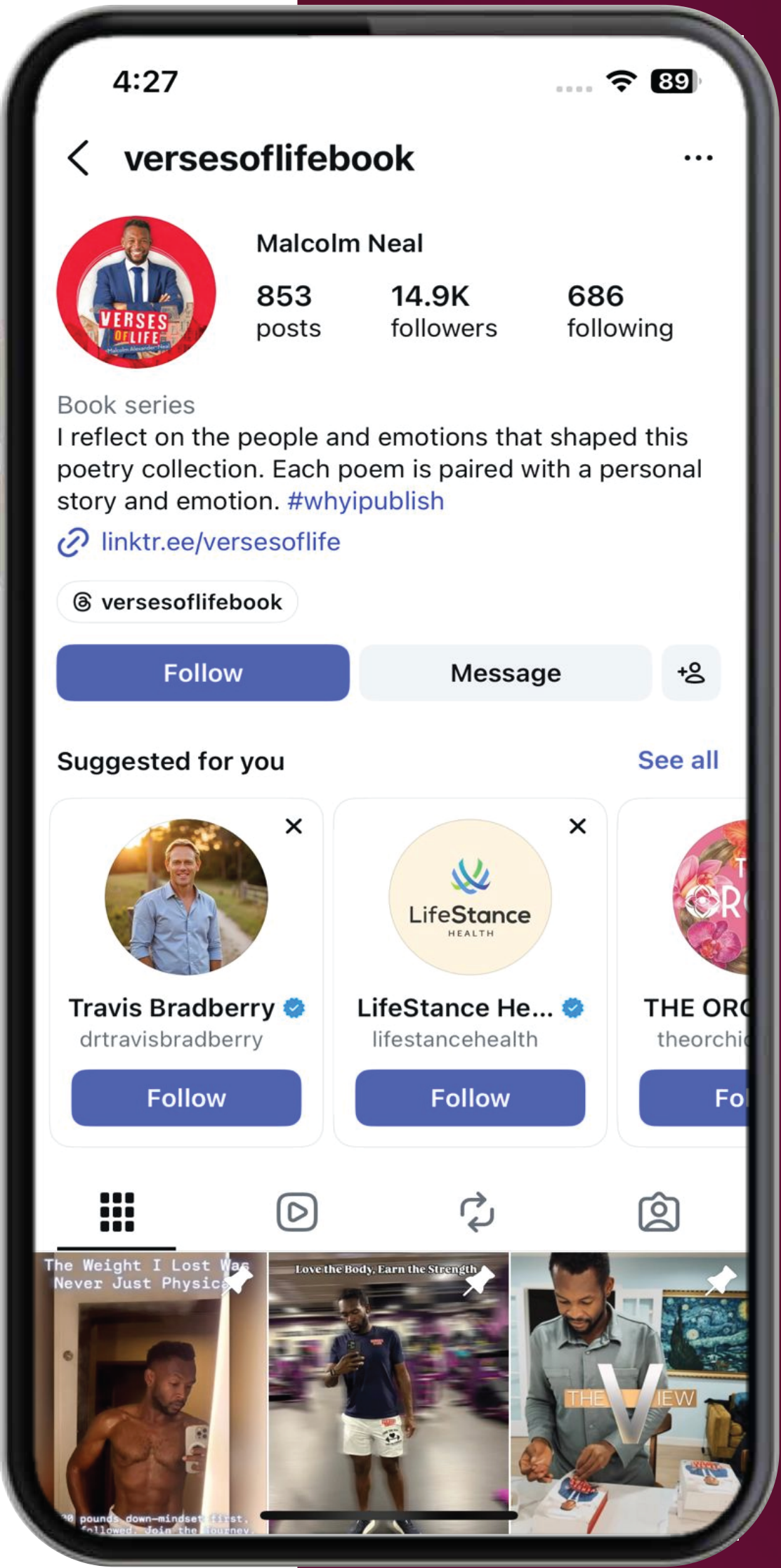
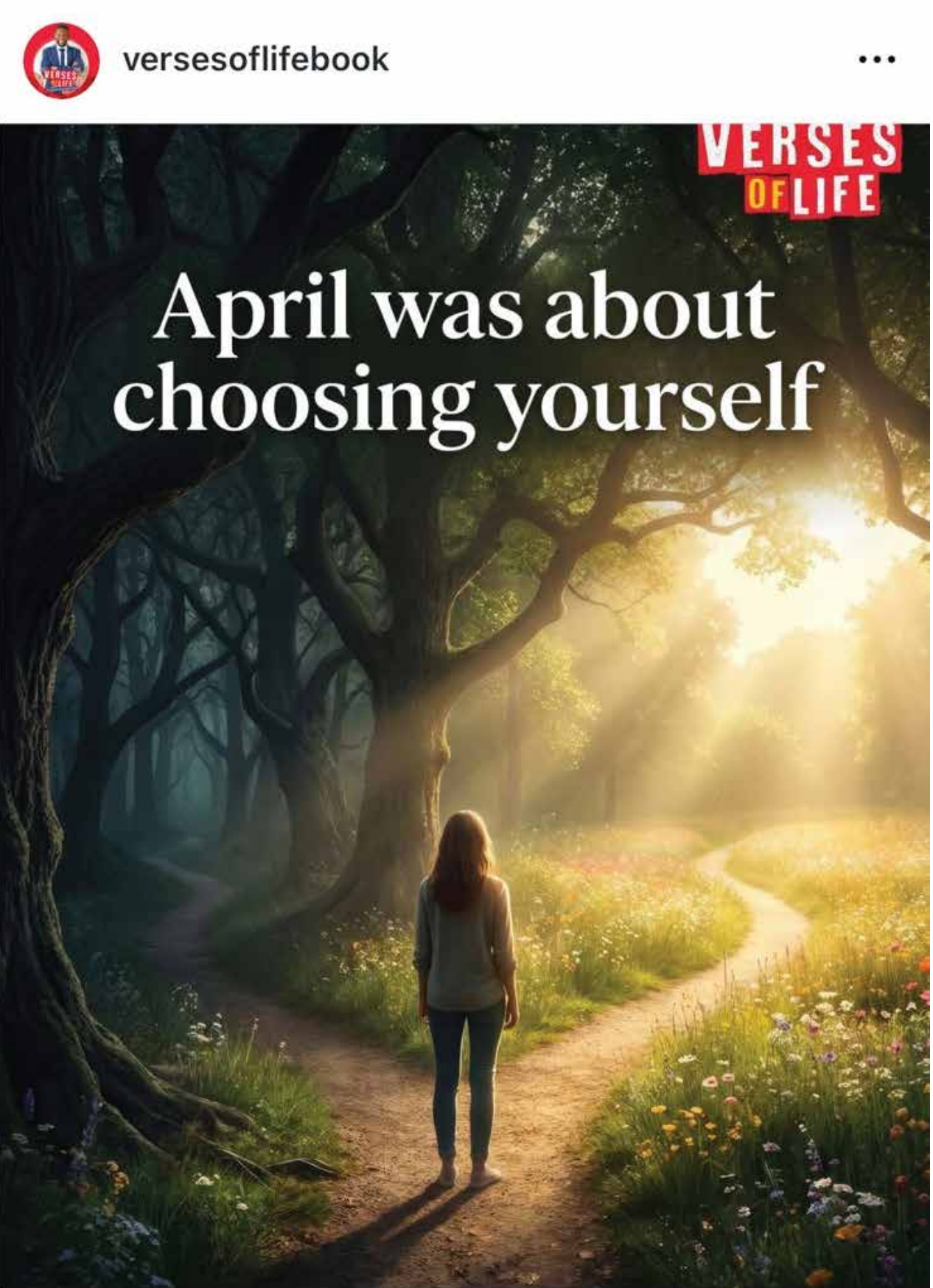
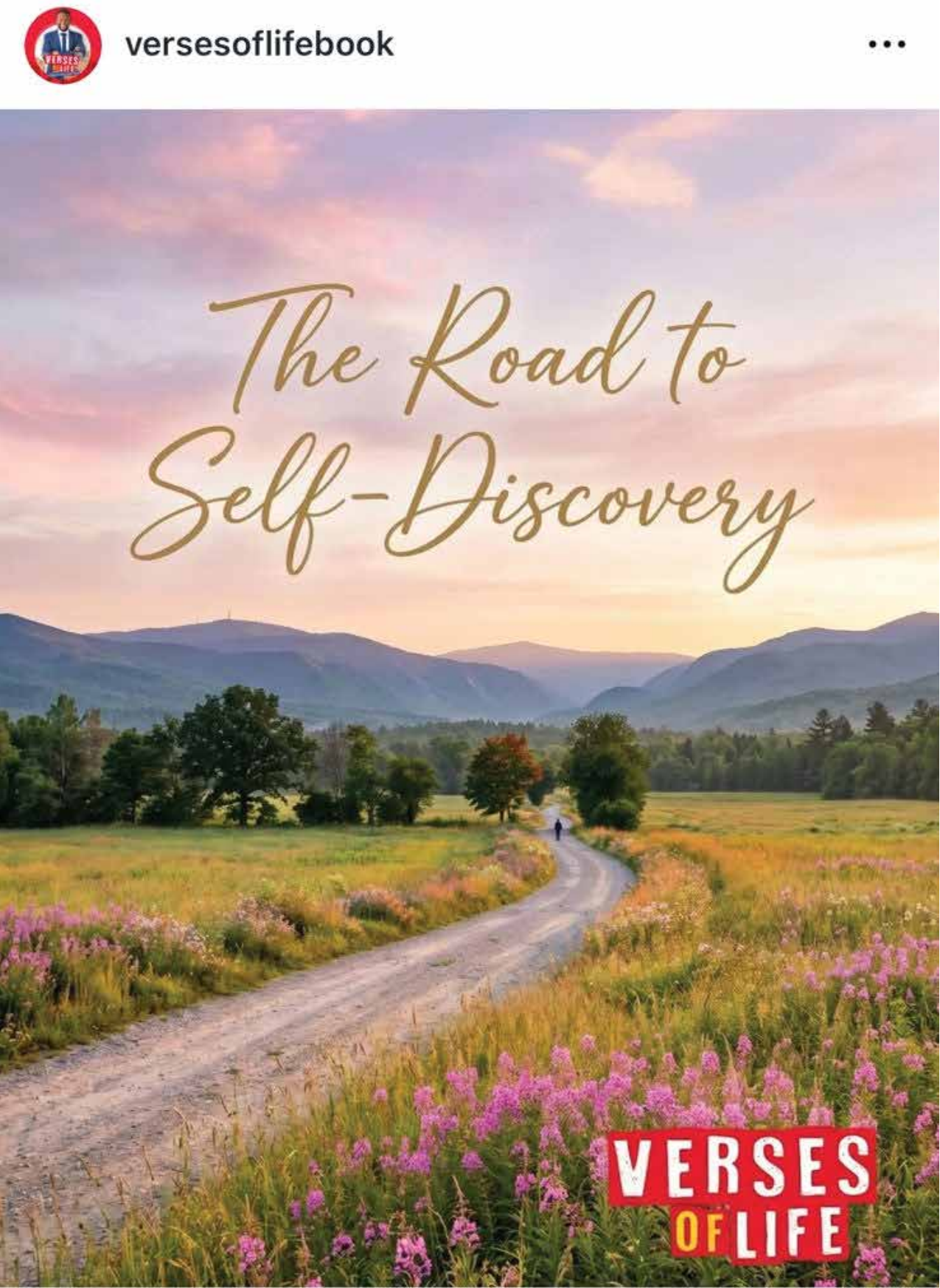
The result was a cohesive digital marketing presence designed to build awareness, engage poetry readers, and support the author’s long-term book and personal brand growth.



BRAND NAME
**VERSES
OF LIFE**

PROJECT
Author Website, Book Cover
Design, Social Media
Marketing & Paid Advertising

MARKET
USA / Global Readers



BRAND NAME

VISION MEDIA CONSULTING /
VMMA (CARL HUMPHREY)

PROJECT

Website Technical Support, Digital Magazine Creation &
AI Video Podcast Assets

MARKET

USA / Global Digital Business Community

OBJECTIVE

Carl Humphrey required ongoing digital support for Vision Media Consulting, a media-focused platform built around digital video magazines, automated follow-up systems, and modern brand visibility solutions.

The objective was to strengthen the platform's technical reliability, support the creation of engaging digital magazines for his clients, and develop creative advertising assets that could help communicate the VMMA offering across digital channels. The project also focused on producing AI-powered video podcast content to make the brand's message more interactive, scalable, and visually engaging.

Additionally, a complete affiliate program was developed, enabling automated commission calculation and tracking for each affiliate based on generated sales.



BRAND NAME
VISION MEDIA
CONSULTING /
VMMA
(CARL HUMPHREY)

PROJECT
Website Technical Support,
Digital Magazine Creation &
AI Video Podcast Assets

MARKET
USA / Global Digital Business Community

HUGE ANNOUNCEMENT!

BIGGEST INCOME OPPORTUNITY EVER!

\$2,250+ PER SALE

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✓ **ZERO INVESTMENT**
✓ **6-7 FIGURE POTENTIAL!**

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Creating a safer, healthier space for your family—while making an income from your home in the process.

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- Clean beauty, home care & wellness
- Go Beyond Green
- Essential oils, family care & purposeful living

Gabriela
ORTIZ-MONASTERIO

gabyomn.com

4:27 89

Beneve
Digital Magazine

THE FUTURE OF WELLNESS & EMPOWERMENT

For You, By You—Revolutionizing Health, One Sip at a Time.

Science-Backed Formulations
Multi-Benefit Wellness
Root-Cause Approach

Clean Ingredients, Smart Science: The Beneve Difference
Xcelerate Your Health: See the Results

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VIDEO PODCAST INSIDE

PUBLISHED BY
HELP WANTED TODAY MAGAZINE

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BRAND NAME

WOODCASTLE HOMES

PROJECT

PPC Search Campaign & eBook Design

MARKET

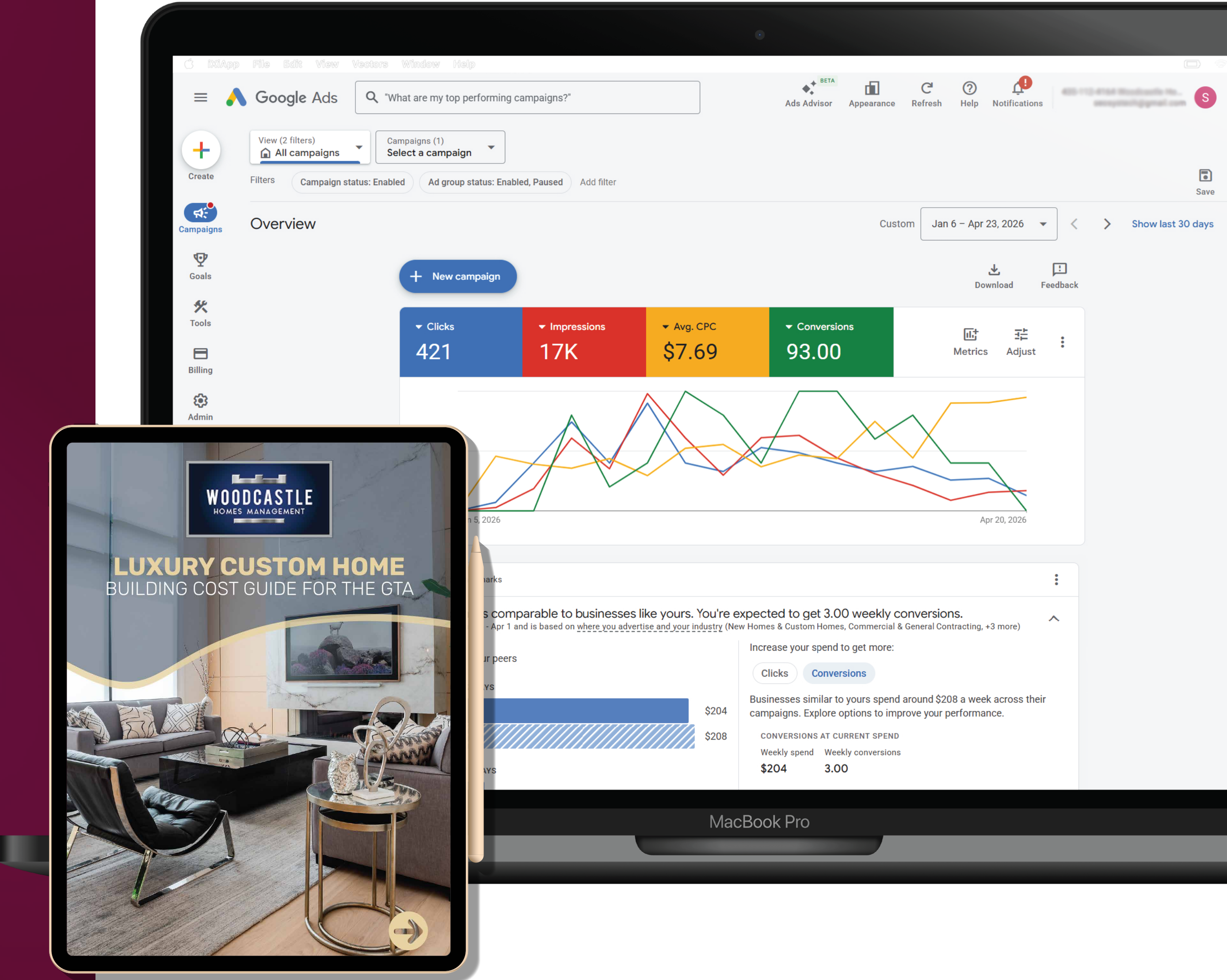
Canada / Greater Toronto Area

OBJECTIVE

Woodcastle Homes required a focused digital lead-generation campaign to reach homeowners looking for custom home building, renovations, additions, and design-build services across the Greater Toronto Area. The brand is positioned as an award-winning custom home builder serving markets including Mississauga, Oakville, Burlington, Toronto, and surrounding communities.

The campaign objective was to drive high-intent traffic through PPC search advertising, generate qualified inquiries, and encourage direct customer actions through website conversions and phone calls. Alongside the campaign, Logo Grove also designed an eBook for Woodcastle Homes’ customers, supporting the brand’s educational lead-nurturing approach.

We developed a professionally designed eBook as a marketing asset to support client education, strengthen brand positioning, and increase visibility, contributing to long-term lead nurturing and awareness.



BRAND NAME

BAY BIOSCIENCES

PROJECT

Website Development, SEO & PPC Campaign

MARKET

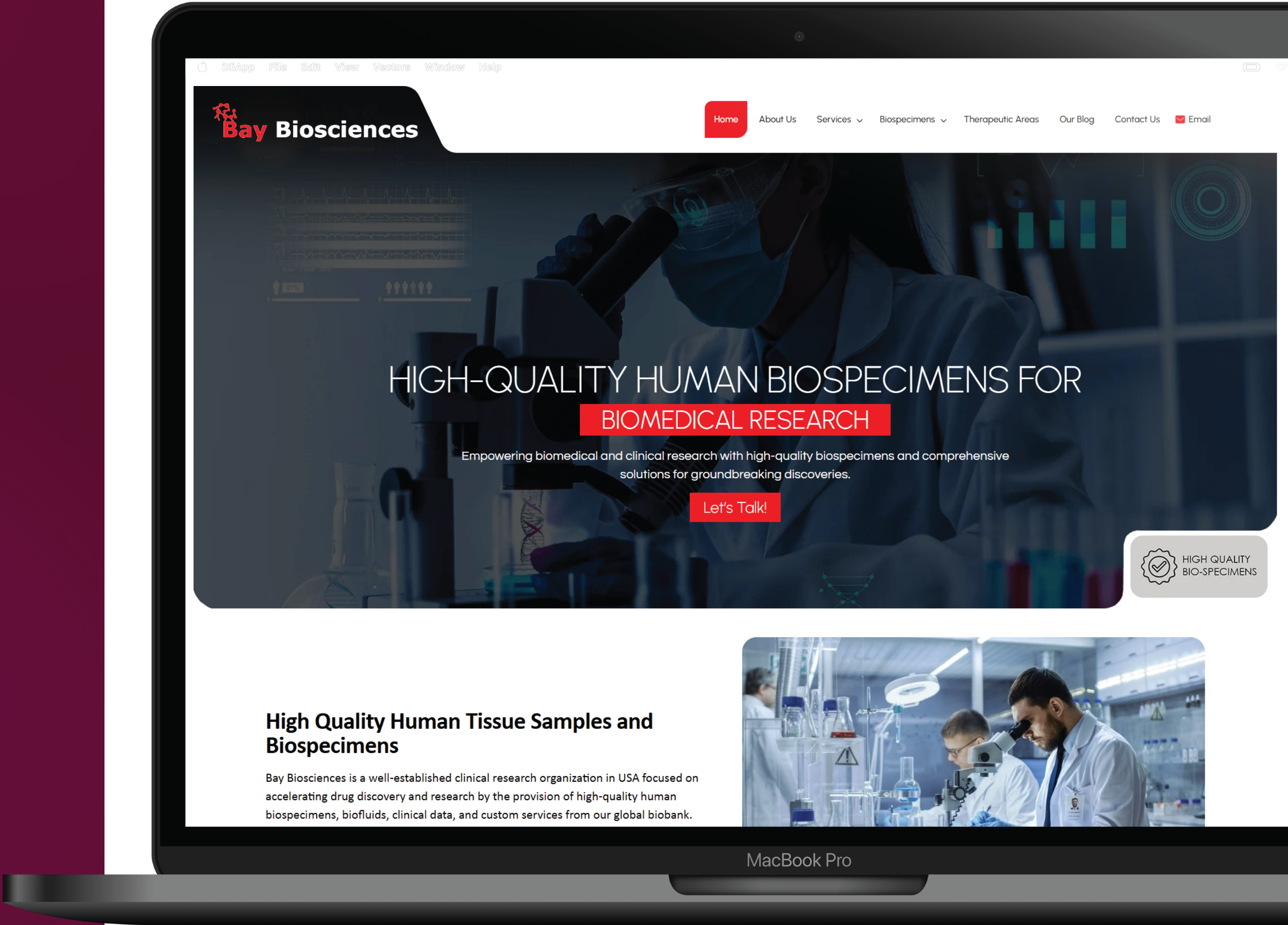
USA / Global Life Sciences

OBJECTIVE

We established a strong digital presence for Bay Biosciences by developing a professional website from scratch, including structured content aligned with the life sciences domain. We also developed website pages, blog posts, and marketing materials to ensure accuracy and relevance in this specialized, health-focused life sciences niche.

Performance-driven SEO and PPC campaigns were executed to enhance visibility and lead generation. PPC results showed significant growth, with clicks up 83.39%, impressions up 61.89%, and conversions up 125.93%, along with improved CTR and lower cost per conversion.

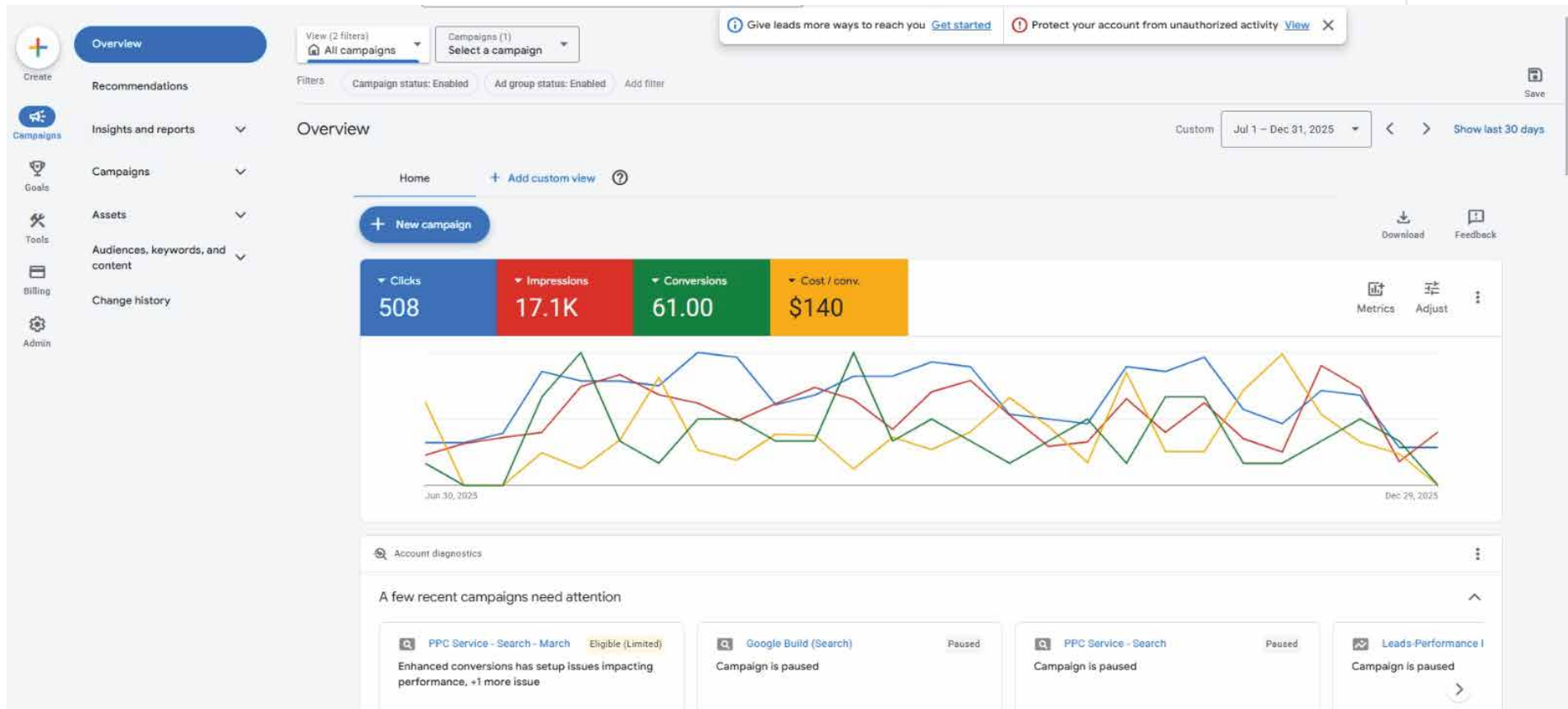
SEO performance also improved substantially, with organic clicks up 289% and impressions up 261%, reflecting a stronger search presence, broader reach, and higher user engagement.



BRAND NAME
BAY
BIOSCIENCES

PROJECT
Website Development,
SEO & PPC Campaign

MARKET
USA / Global Life Sciences



The screenshot shows a search engine results page for the query 'Human Aqueous Humour Samples'. The search bar at the top shows the query and a search button. Below the search bar, there are tabs for 'ALL', 'SEARCH', 'IMAGES', 'VIDEOS', 'MAPS', 'COPILOT', and 'MORE'. The results section shows 'About 3,430 results'. A featured snippet from 'Bay Biosciences, LLC.' is displayed, titled 'Essential for biomedical and clinical research'. The snippet text states: 'Human aqueous humor samples are essential for biomedical and clinical research, offering insights into ocular diseases and drug development. These samples are collected from various eye conditions and healthy donors under IRB-approved protocols, ensuring high-quality and clinically defined collection. They are used to...'. Below the snippet, there are two search results from 'garnerbio.com'. The first result is titled 'Human Aqueous Humor for Biomedical & Clinical...' and the second is titled 'Human Biosamples Supplier [Aqueous Humor | Garner Bio...'. At the bottom, there is a section for '1. Human Aqueous Humor for Biomedical & Clinical ...' with a brief description and a small image. Below this, there is a section for 'DS: 0' and 'TS: 0' with various metrics and a 'Connect' button.



BRAND NAME

MAC NEAL LLC

PROJECT

Website Development & PPC Campaign Management

MARKET

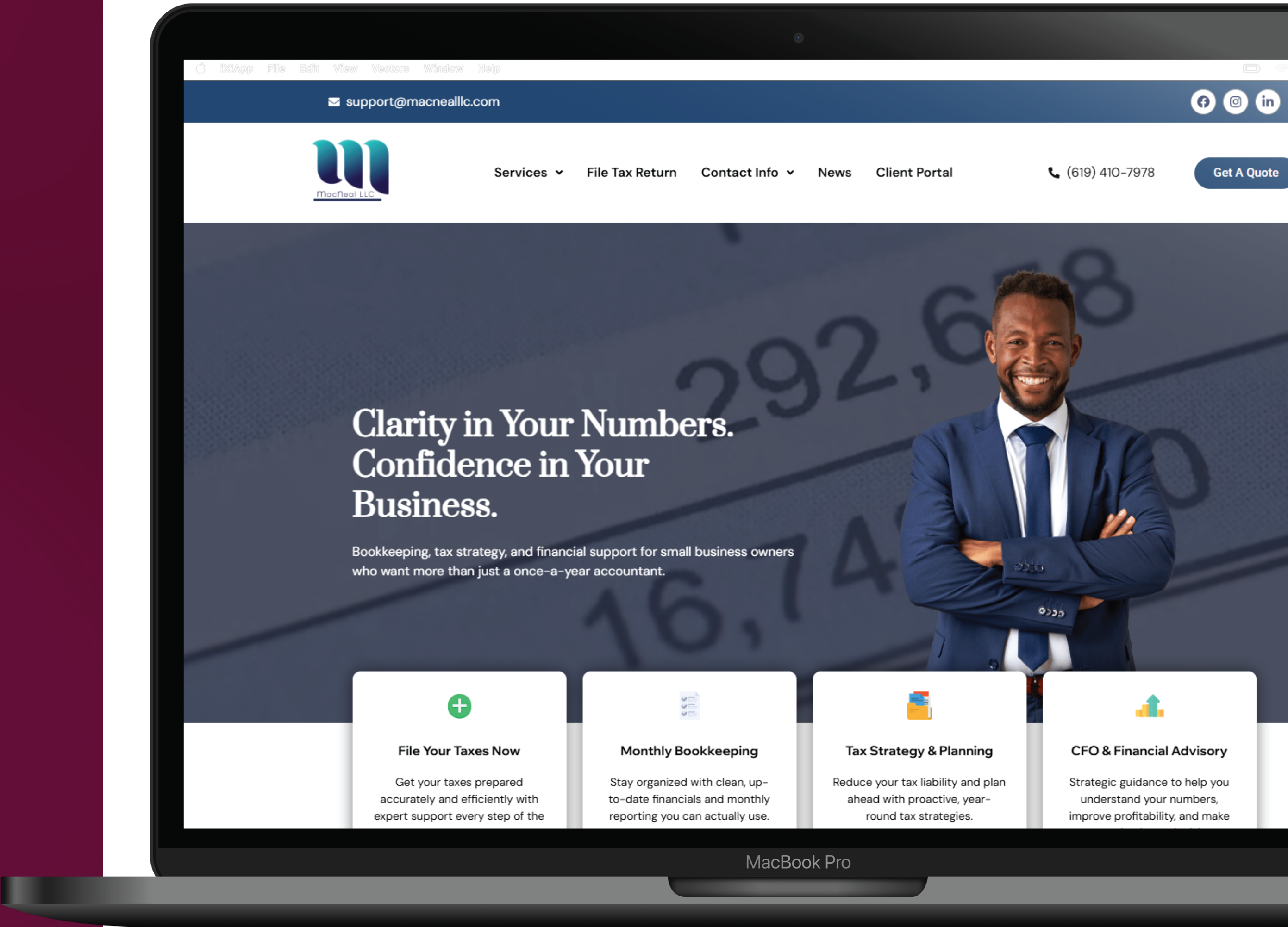
USA / Accounting, Tax & Business Services

OBJECTIVE

MacNeal LLC required a new digital platform to present its professional tax, bookkeeping, entity formation, and accounting support services in a clearer and more conversion-focused way. The company’s website highlights services including tax return support, entity formation, bookkeeping, business consulting, Controller/CFO services, and IRS resolution services.

Logo Grove created the new website and supported MacNeal LLC through PPC campaigns focused on three core service areas: Tax Returns, Bookkeeping, and Entity Formation. The campaign strategy was designed to increase search visibility, attract high-intent users, and generate qualified leads from individuals and businesses looking for professional financial and business formation solutions.

A custom AI-powered chatbot, built using OpenAI and Grok, was integrated to replace traditional chat support—handling user queries, guiding visitors, and managing onboarding through an automated, end-to-end experience.



BRAND NAME
ONARÉ BEAUTY

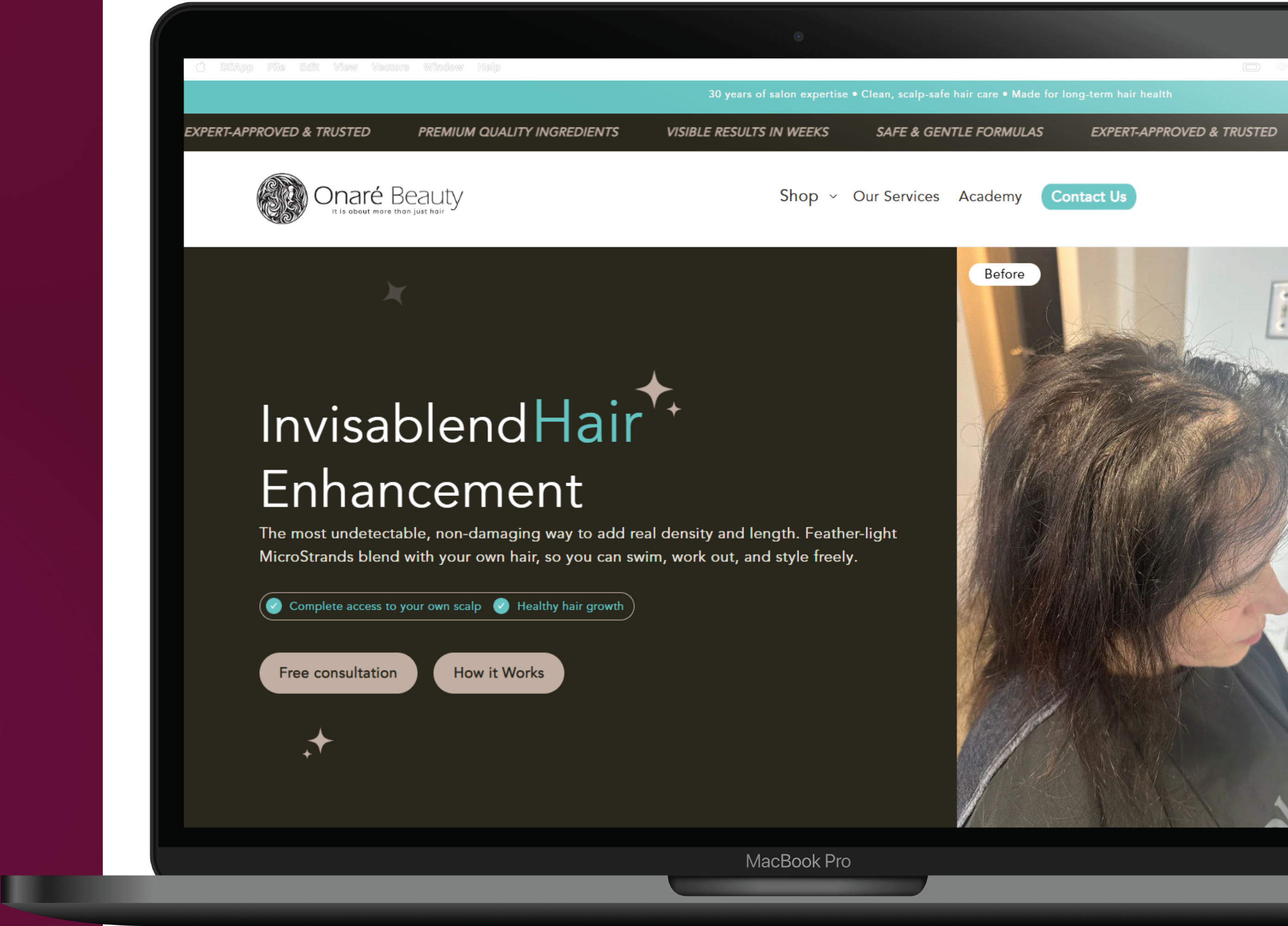
PROJECT
PPC Campaign for Invisablend Hair Enhancement

MARKET
Canada / Hair & Beauty Services

OBJECTIVE
Onaré Beauty required a performance-focused PPC campaign to promote Invisablend Hair Enhancement, a hair-density and volume solution positioned for people experiencing hair thinning or fine hair, as well as those seeking a fuller, natural look. The brand presents Invisablend as a breathable, scalp-accessible hair enhancement system designed to add density and length while blending with the client’s own hair.

Logo Grove ran a PPC campaign with a daily budget of CAD 60.00, focused on increasing visibility, attracting high-intent users, and improving lead-generation performance. The campaign generated 1,250 clicks from 15,340 impressions, achieving an 8.14% CTR, improved from the previous 6.64% CTR.

Compared to previous performance, clicks increased by 25%, impressions rose by 20%, and conversions grew by 15%. The cost per conversion also decreased by 10%, showing stronger campaign efficiency and improved overall performance.



BRAND NAME
PURE AMINOS

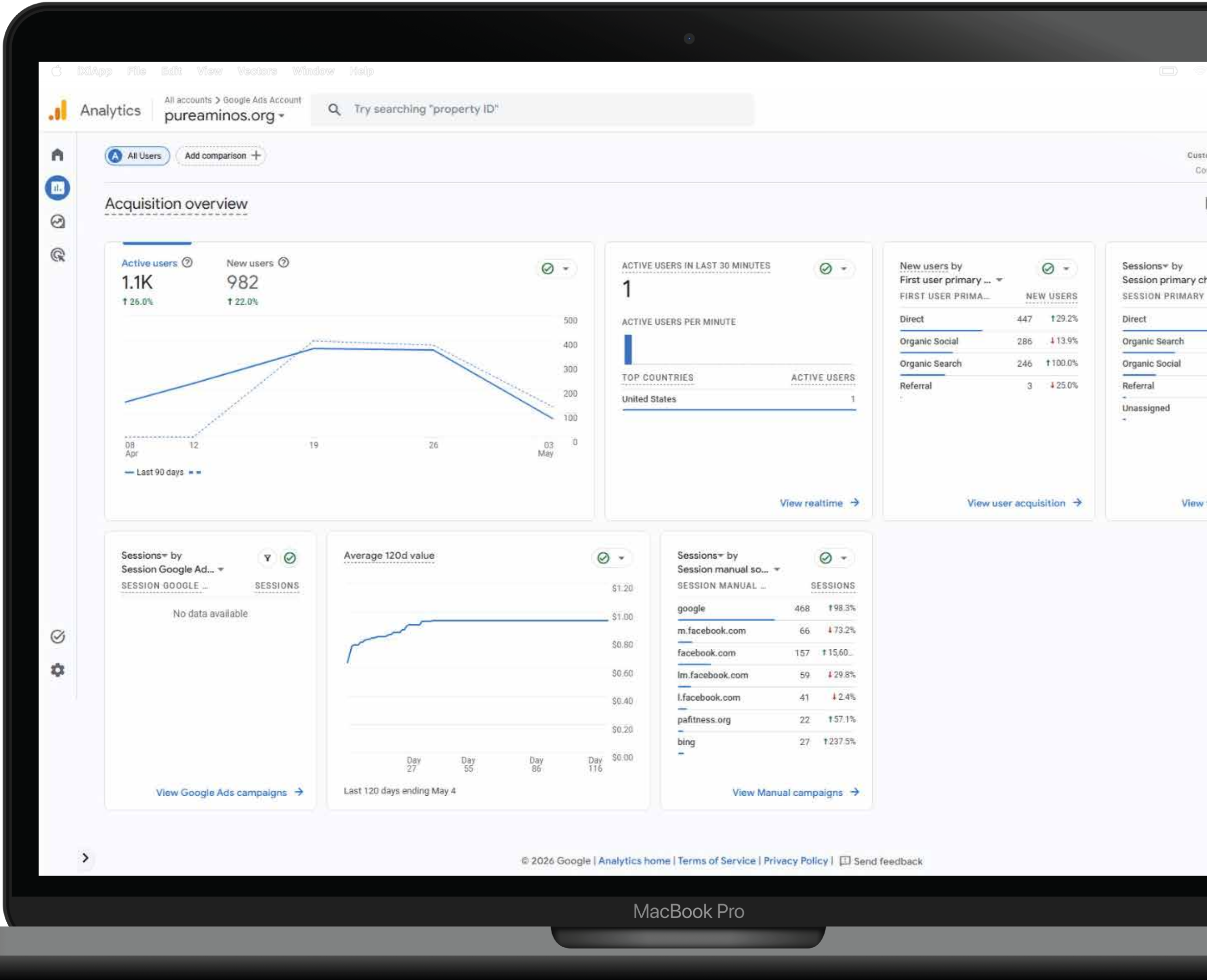
PROJECT
SEO Performance Growth

MARKET
Research Peptides / Laboratory Research Products

OBJECTIVE
Pure Aminos required SEO support to improve its search visibility, increase organic website traffic, and strengthen engagement for users searching for high-purity research peptide and amino acid products. The website positions the brand around research peptides for laboratory study and scientific research environments, while its terms specify that products are intended for in-vitro laboratory research and analytical purposes.

Logo Grove supported Pure Aminos through SEO optimization focused on improving organic reach, search impressions, and user engagement. The website performance showed a significant positive trend between the two comparison periods, with clicks increasing by 289%, impressions increasing by 261%, and CTR improving by 2.4%.

These results indicate stronger keyword visibility, improved search presence, and better audience engagement through organic discovery.



BRAND NAME

TRAVELLING WITH OXYGEN

PROJECT

Website Development, PPC Campaign & SEO Growth

MARKET

UK / Travel Oxygen & Portable Oxygen Concentrators

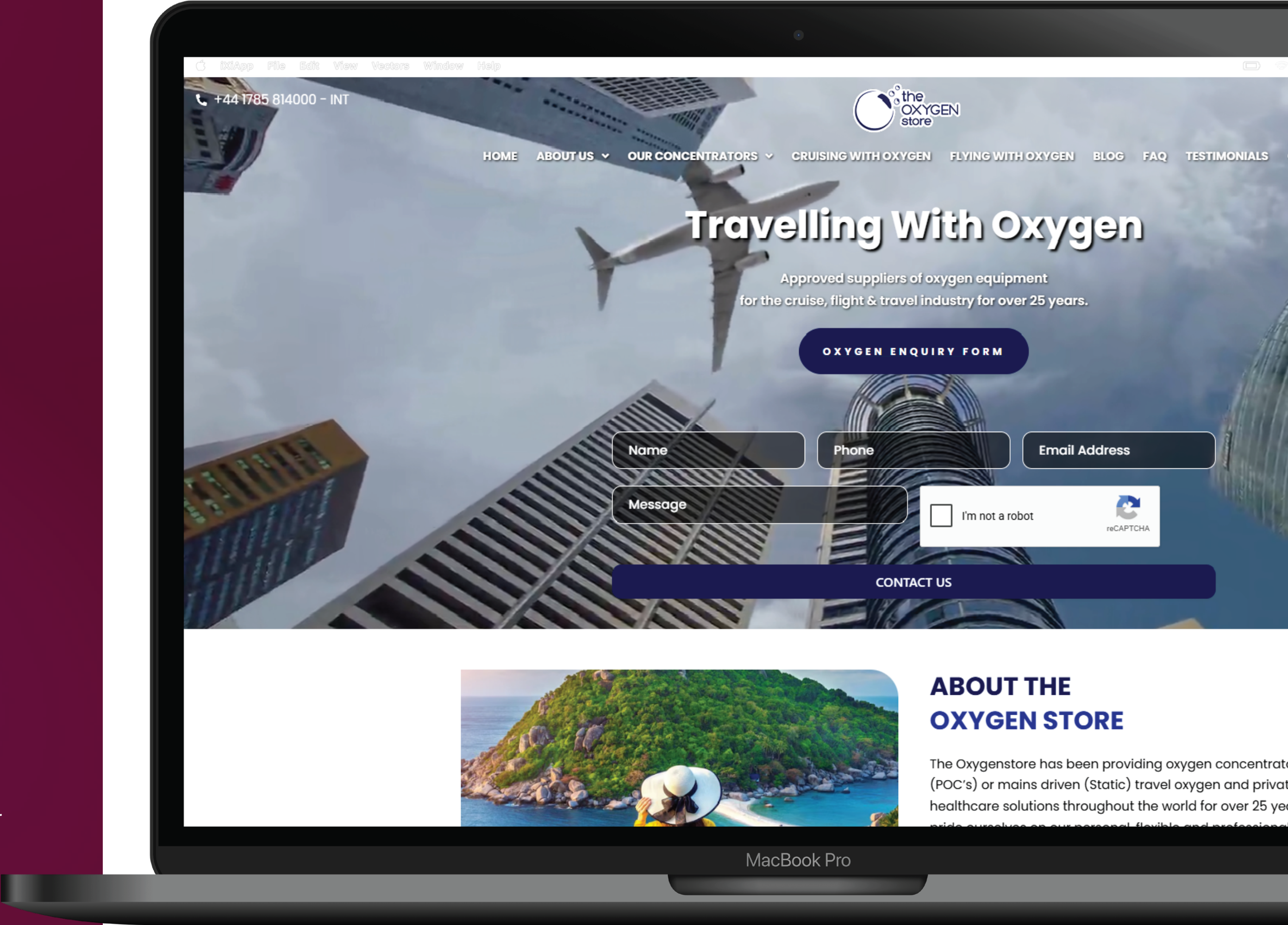
OBJECTIVE

Travelling With Oxygen required a professional website and performance-driven digital marketing strategy to support users looking for portable oxygen concentrators for flights, cruises, and everyday travel. The brand offers approved portable oxygen concentrators, including pulse-dose and continuous-flow options, designed to help customers travel with greater confidence and independence.

Logo Grove developed the website and supported the brand through PPC and SEO campaigns. The PPC campaigns delivered strong growth, with clicks increasing by 21.99%, impressions by 39.28%, and more than 570 conversions, indicating stronger lead quality and better ROI.

SEO performance also showed remarkable progress, with organic clicks increasing by 185% and impressions growing by 278%, reflecting stronger keyword visibility, improved search rankings, and higher user engagement.

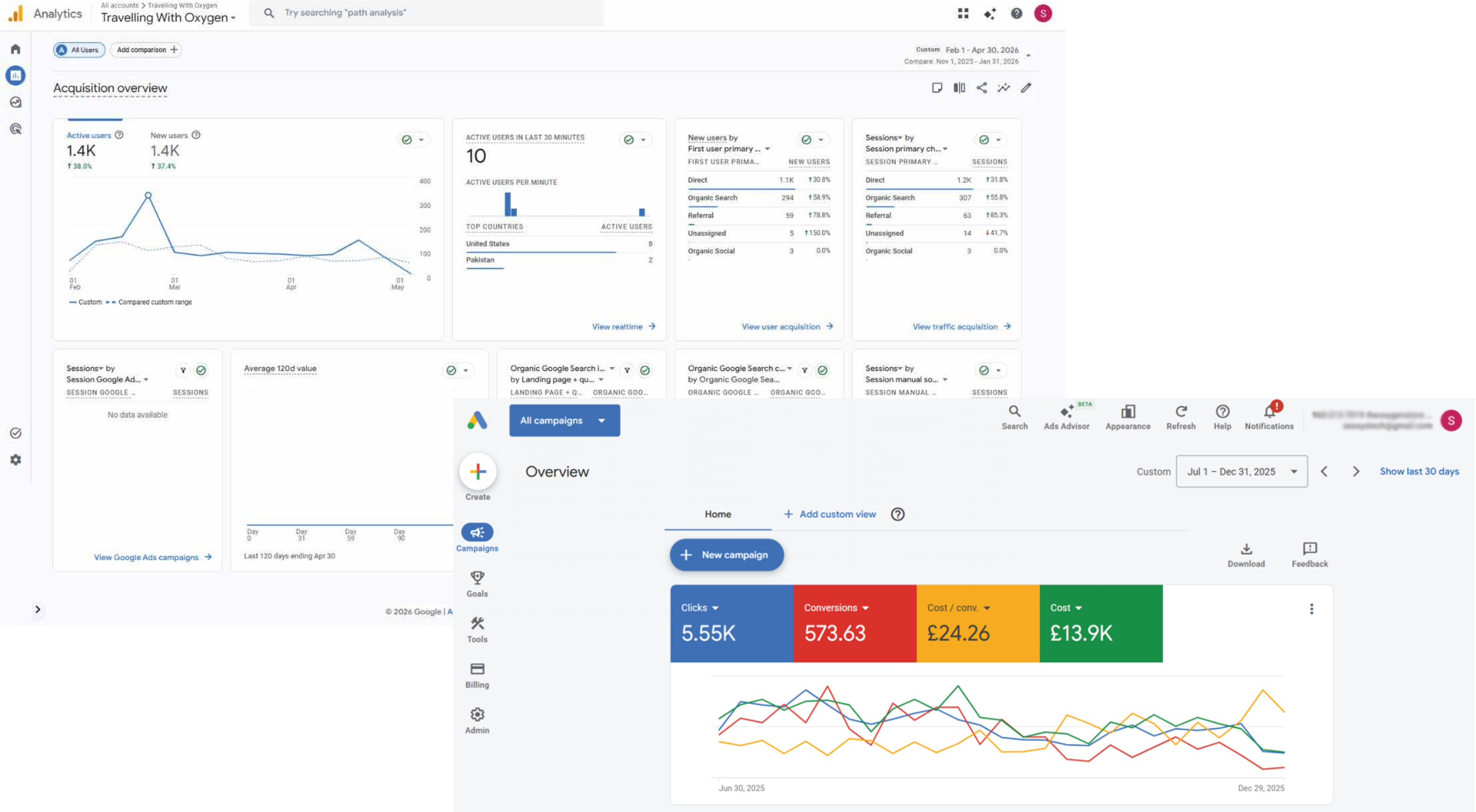
In addition, a custom affiliate tracking system was developed to manage coupon-based referrals and commission tracking. A lightweight CRM module was also integrated within the existing platform to streamline lead and user management, improving overall operational control and marketing efficiency.



BRAND NAME
**TRAVELLING
WITH OXYGEN**

PROJECT
Website Development,
SEO & PPC Campaign

MARKET
UK / Travel Oxygen & Portable
Oxygen Concentrators



BRAND NAME

AL HARAMAIN SCHOOLS

PROJECT

PPC Campaign, Meta Advertising, Website Support & Creative Design

MARKET

UK / Islamic Education

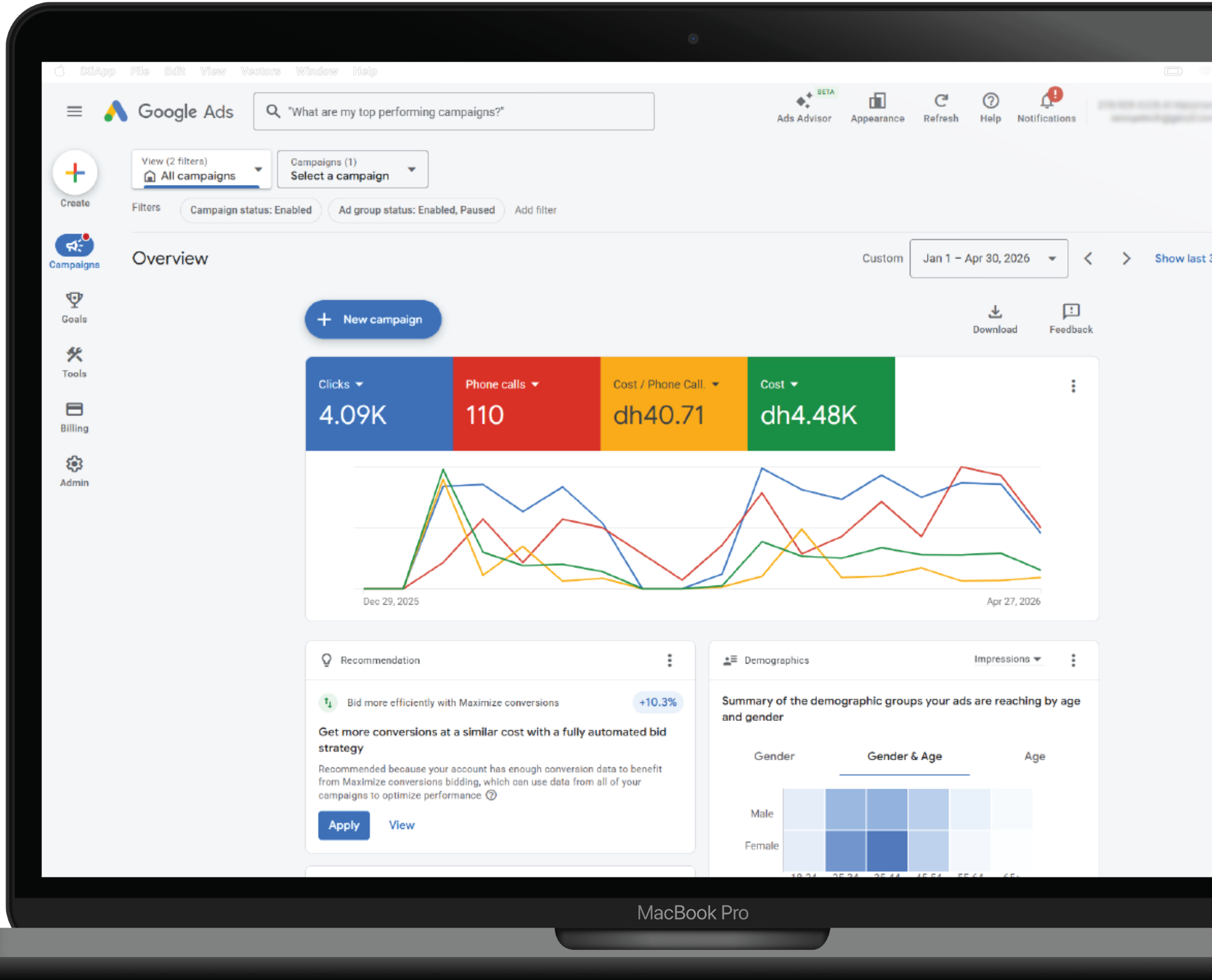
OBJECTIVE

Al Haramain required a digital marketing strategy to increase awareness, generate enrollment inquiries, and promote both its physical branches and online Qur'an programs.

We managed Facebook and Instagram content alongside paid campaigns focused on brand awareness, website traffic, and lead generation.

Services Provided

- Social media strategy and content planning
- Facebook and Instagram marketing
- Video and awareness campaigns
- Physical branch enrollment campaigns
- Online Qur'an program promotion
- Lead generation advertising
- Retargeting and campaign optimization
- Performance reporting and recommendations



BRAND NAME

**AL HARAMAIN
SCHOOLS**

PROJECT

PPC Campaign, Meta
Advertising, Website
Support & Creative
Design

MARKET

UK / Islamic Education

Result

The campaign generated strong visibility,
increased Instagram discovery, and produced
measurable traffic and enrollment activity.

Key outcomes included:

- 216K+ campaign impressions
- 1,687 link clicks
- 741 landing-page views
- 146 leads generated
- 21,720 completed video views
- Stronger performance from physical branch campaigns



Part Time Al Haramain Madrasah & Qur'an Schools
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SEPT 2026 - JULY 2027 ACADEMIC YEAR

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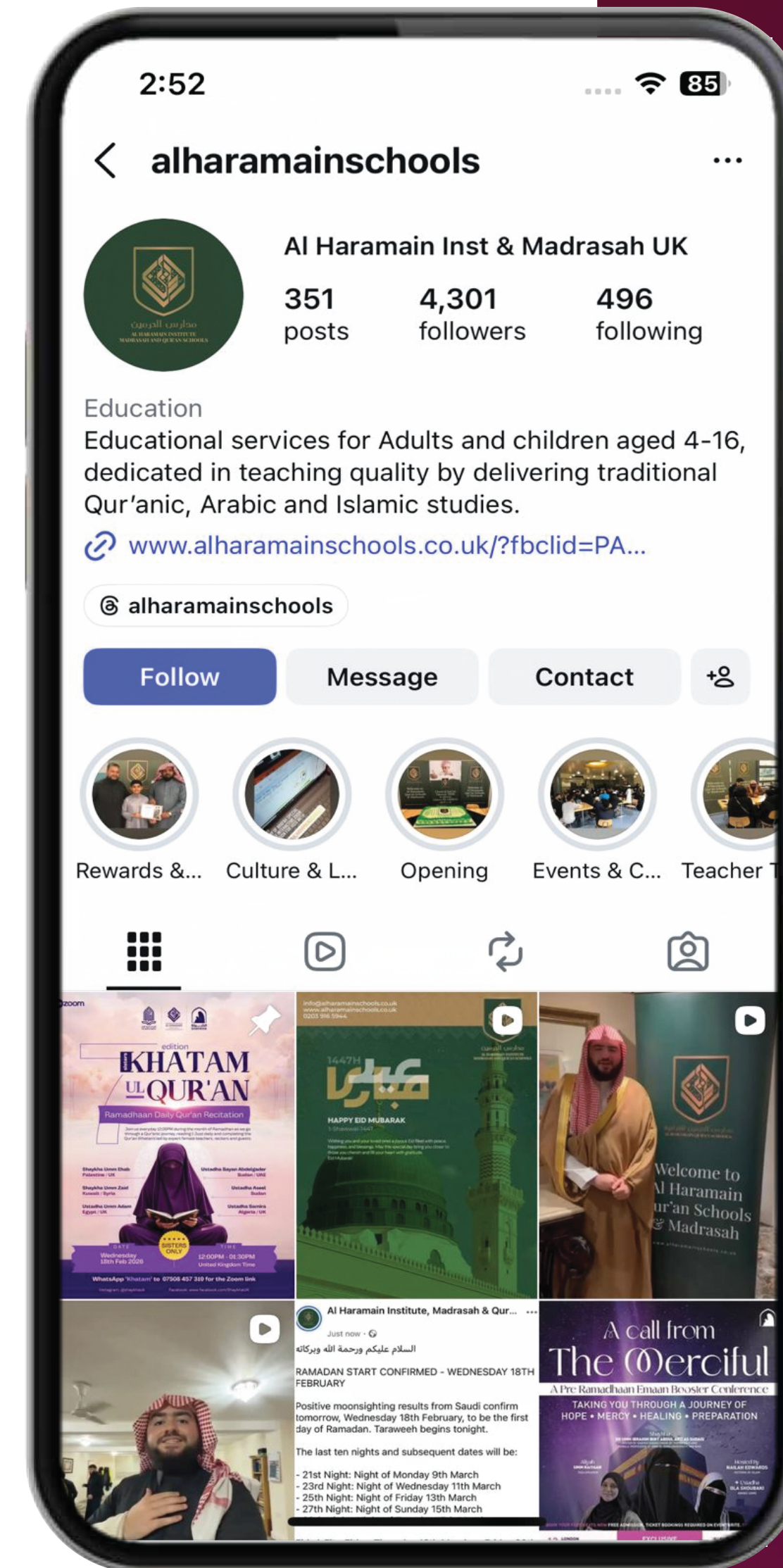


Online Al Haramain Madrasah Learning

A structured programme for all students (Boys and Girls) aged 4 to 16 years who are unable to attend our physical on-site classes at our school branches in the UK with physical activity days. We offer a packaged curriculum including Qur'an, Arabic Language, Islamic Studies, Tarbiyyah and Moral Studies.

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SEPT 2026 - JULY 2027 ACADEMIC YEAR

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AL HARAMAIN INSTITUTE UK
HIRING!

RAMADHAAN IMAM
PAID JOB IN UNITED KINGDOM
FOR SAUDI / KHALEEJI QURAA

Al Haramain Institute UK a private registered Islamic Institution in the United Kingdom is recruiting accomplished Huffaadh & Qurra from Saudi Arabia and the Gulf to travel to the United Kingdom during the blessed month of Ramadhan and lead Taraweeh prayers at Masajid.

ESSENTIAL REQUIREMENTS:

- Saudi / GCC Citizens Only
- Must be a complete Hafidh of the Qur'an by heart
- Must lead Taraweeh full month entirely from memory - NOT from a phone or Mushaf
- Beautiful and engaging Qur'an recitation
- Excellent Tajweed
- Qur'an Ijazah / recognised Islamic qualifications ideal

Preference will be given to Qurra who have a recognised connection (past or present) through studying, teaching or leading prayers at significant Islamic institutions and Masajid, particularly:

- MASJID AN-NABAWI
- ISLAMIC UNIVERSITIES
- MASJID QUBA
- MASJID AL-QIBLATAYN
- MASJID AL HARAM MAKKAH

or other recognised Masajid and Islamic institutions within Saudi Arabia and the Gulf.

WORK PACKAGE PROVIDED

- £ Excellent Salary for the full month in Arabian Gulf Rates
- Return Travel Ticket Provided
- Accommodation Provided
- Food Provided
- UK Visa Arrangements Provided

Serious, committed and suitably qualified Qurra only:
Please apply via WhatsApp with:

- * Full Name, Age & Nationality
- * CV / Islamic & Qur'anic Qualifications
- * Details of any Qur'an Ijazat, of where you have studied, taught or led prayers
- * Recent audio/video sample of your Qur'an recitation
- * Short introduction about yourself

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APPLY NOW

www.alharamainschools.co.uk

BRAND NAME
GALAX PMU

PROJECT

Social Media Marketing, Paid Advertising & Market Expansion

MARKET

USA

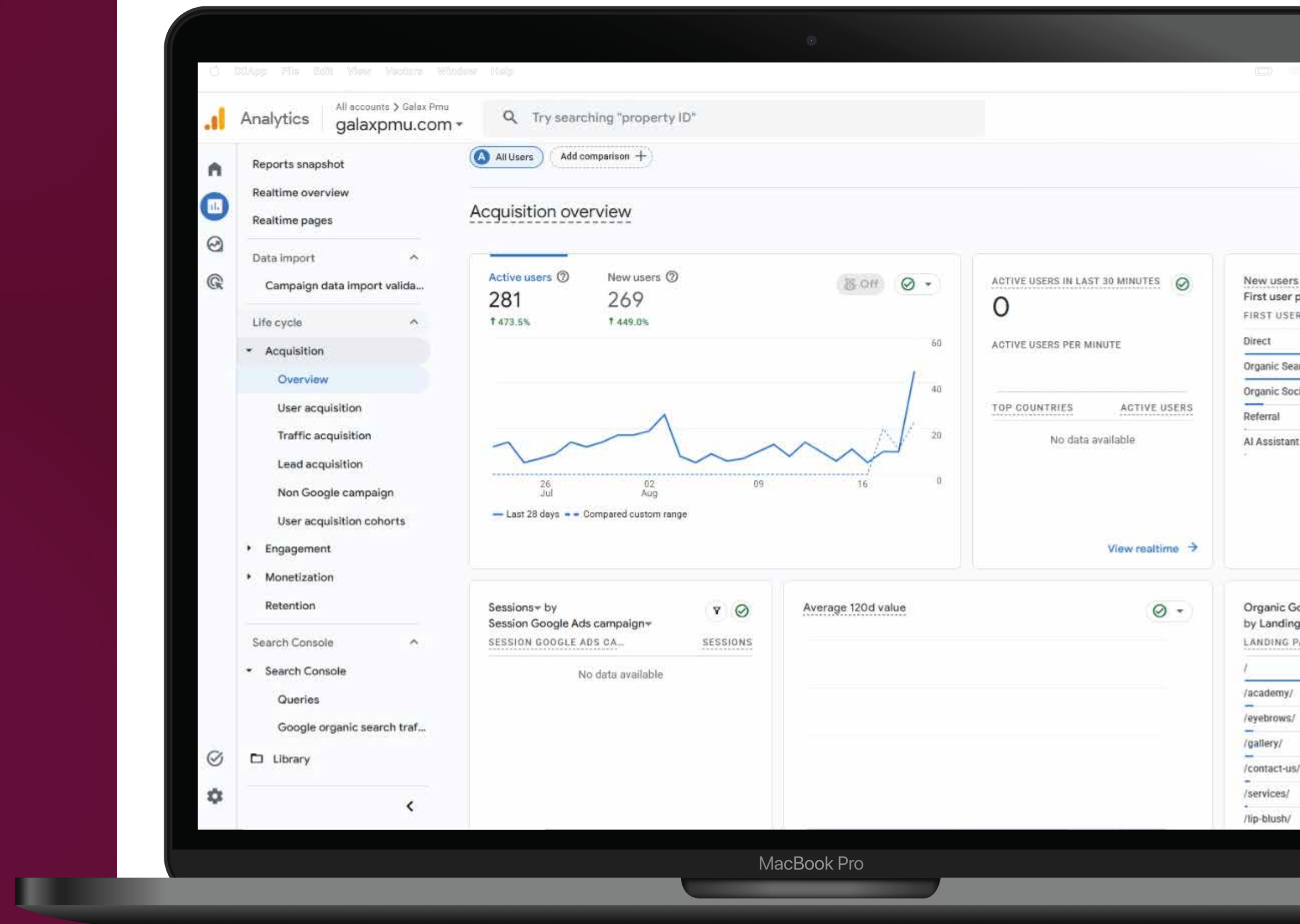
OBJECTIVE

GALAX PMU required a digital marketing strategy to generate qualified consultation leads, promote permanent makeup services, and explore expansion opportunities across Virginia.

The project combined Meta advertising, audience research, social media content, and market analysis across Facebook and Instagram.

Services Provided

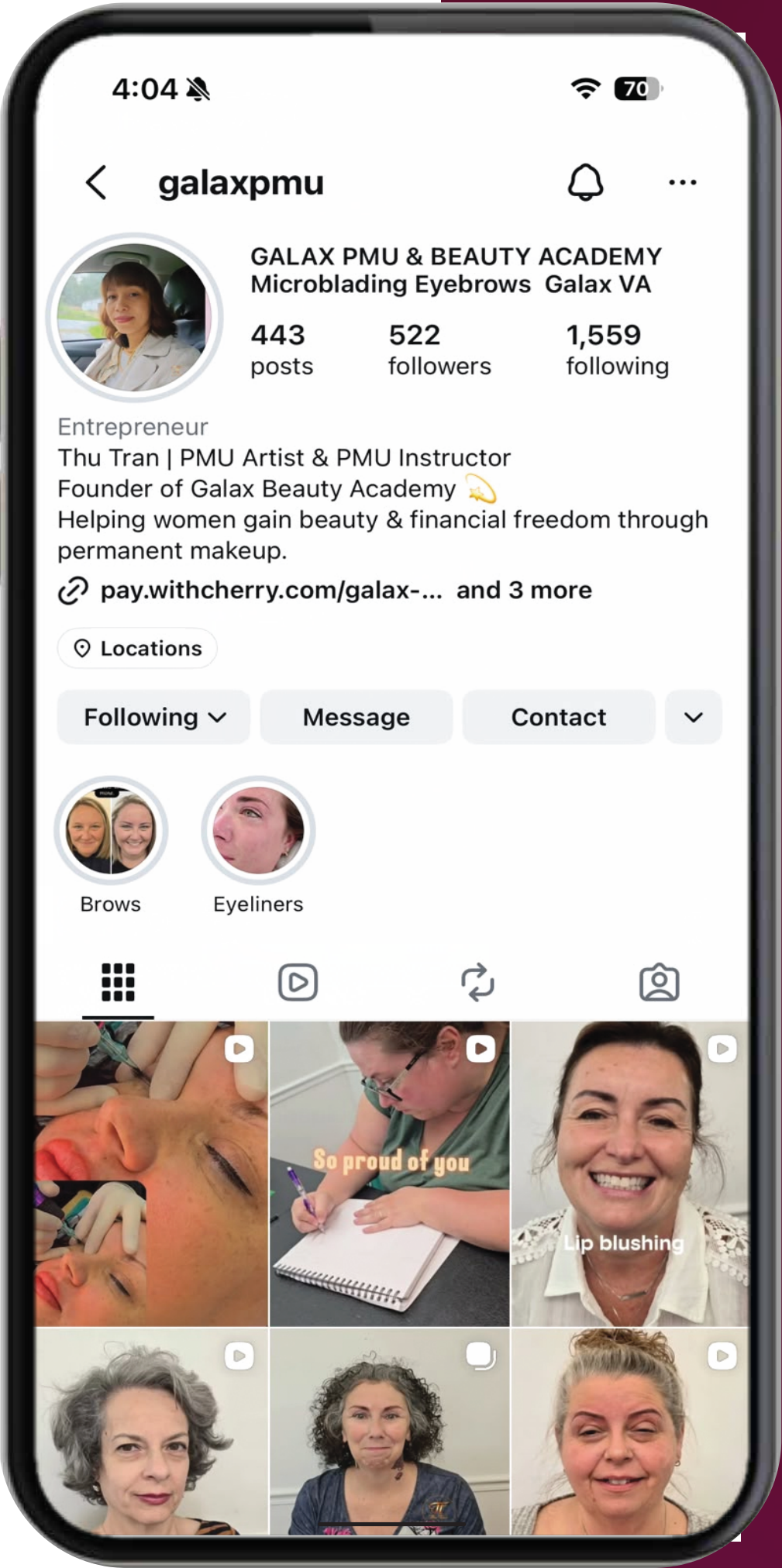
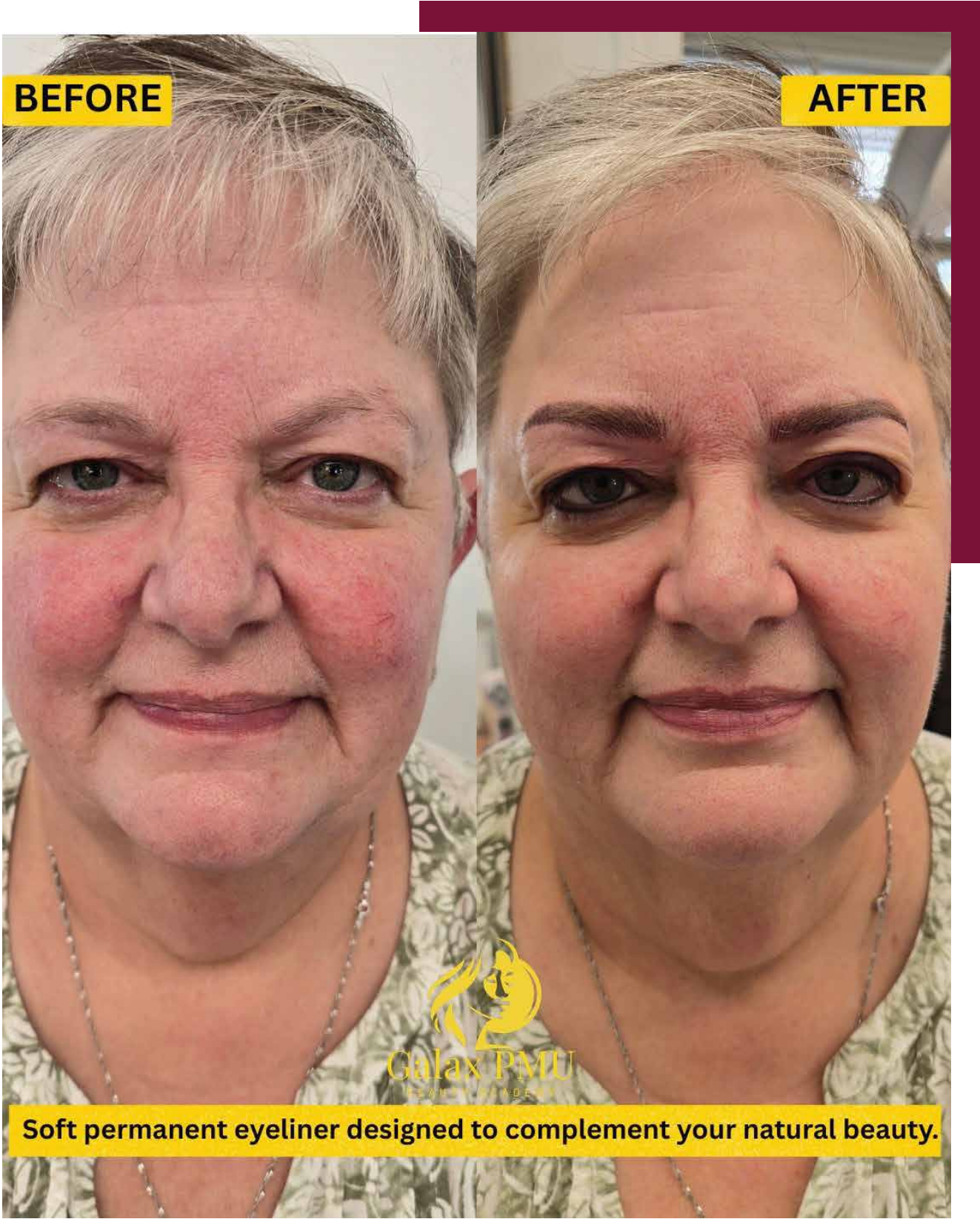
1. Social media strategy and content planning
2. Meta lead-generation campaigns
3. Local audience targeting
4. Service and academy promotion
5. Educational Reels and branded creatives
6. Campaign testing and optimization
7. Virginia market expansion research



BRAND NAME
GALAX PMU

PROJECT
Social Media Marketing,
Paid Advertising &
Market Expansion

MARKET
USA



Campaign Performance

1. 124 Meta leads generated across selected campaigns
2. Best-performing campaign produced 74 leads at \$3.03 per lead
3. Richmond audience estimate: 923K–1.1M
4. Norfolk audience estimate: 849K–999K
5. Fredericksburg audience estimate: 588K–692K
6. Williamsburg audience estimate: 424K–499K

Result

The campaign identified strong lead-generation potential and showed that tighter local targeting delivered more efficient results than broader audience expansion.

Let's Turn Your Brand Into the Next Success Story

Contact Details

Phone: +1 (619) 410-7978

Email: info@logogrove.com

Address: 308 S Jefferson #169, Chicago, IL 60661

in **f** **@** | @logogrove



**LOGO
GROVE**